

### 2024 ANNUAL GENERAL MEETING November 21<sup>st</sup>, 2024 Squamish Adventure Centre

### **Meeting Minutes**

#### **Meeting Summary**

The club's membership for 2024 was ~490 members with 298 KM of ridable trails across three riding areas. AGM Quorum requirement reduced from ~10% to ~5%. Member motion to increase individual membership fees to \$60, with an option for additional donations. The club discussed improving the membership system, trail maintenance, and event planning for 2025. A new director, Ryan Edwards, was elected, and the board structure was finalized. The meeting focused on membership pricing and trail development strategies. Concerns were raised about potential membership drops and the need for better communication tools. The meeting concluded with a motion to adjourn, and the group agreed to finalize the membership structure and improve communication methods.

#### **Action Items**

- Implement the new \$60 individual membership fee with an option to donate more.
- Review and update the family membership structure and pricing.
- Explore opportunities for additional funding sources, such as government grants and partnerships.
- Establish a dedicated trail maintenance committee with its own budget.
- Implement the new membership system (Membee or Karelo) by the end of the year.
- Install donation kiosks with QR codes at trailheads to allow for additional donations.

### **Meeting Outline**

### **Quorum Challenge and Meeting Kickoff**

- Robin Killeen explains the need to reach quorum by having ~10% of members join the meeting to vote on club matters and due to the family membership option and the current membership system, quorum is set to ~40 members.
- Phil and others discuss the importance of having members present to meet the quorum requirement.
- Robin emphasizes the urgency of reaching quorum by 7:30 PM to proceed with the meeting.
- The group discusses the possibility of adjourning the meeting if the quorum is not met and reconvening the next week.

## Reaching Quorum and Financial Update

- Robin announces that the group has reached the required quorum members with inperson and virtual attendees allowing them to proceed with the meeting.
- 28 members in-person and 14 joining virtually
- Robin calls the meeting to order and outlines the agenda, including a financial update.
  - Approval of Agenda: Moved by Steve Wheeler / 2<sup>nd</sup> by Carla Rae Carey
  - Approval of AGM Minutes: Moved by Steve Wheeler / 2<sup>nd</sup> by Wayne Hodder
- Robin provides a detailed financial report, highlighting the club's starting balance, revenue, and expenses for the year as shown in the provided financial report.
- The group discusses the allocation of funds and the importance of maintaining a healthy financial status for future projects.
  - Approval of Financial Report: Moved by Steve Wheeler / 2<sup>nd</sup> by Anthony Thaulad

### Organizational Updates 2024 and Strategic Plans for 2025

- Carla and others provide updates on various club events, including the successful race event and community donations.
- Mat discusses the challenges and successes of organizing the race, including the need for better staging and the potential for future events.
- The group acknowledges the contributions of key supporters and volunteers who helped make the events successful.
- Robin and Carla discuss the importance of continuing to organize events and find new ways to engage the community.
- Robin and others discuss the progress made on trail maintenance and new trail development, including the addition of new trails and signage.
- The group emphasizes the need for more volunteers to help with trail maintenance and the importance of keeping the trails in good condition.
- Robin mentions the receipt of funds from the ministry to support trail maintenance and the need to allocate these funds effectively.
- The group discusses the potential for expanding trail maintenance efforts and finding new ways to engage volunteers.
- Robin and Russ discuss the need to improve the club's membership system and website to make it more user-friendly and cost-effective.
- The group explores the possibility of switching to a new membership system and improving the website's functionality.
- Russ outlines the short-term and long-term goals for the website, including better searchability and automated processes.
- The group discusses the importance of having a reliable membership system and the potential benefits of improving the website.
- Russ and others discuss the challenges of managing a mailing list and the need for a better database system.

- Robin Killeen mentions the limitations of their current Gmail account for communication.
- Robin states the group is switching to the non-profit offering from Google G Suite for better communication and database management.
- The group agrees on the need for a robust database to handle membership and communication effectively.

## **Directors' Elections and New Board Formation**

- Robin leads the directors' elections, starting with the president position and moving through various roles.
- Robin explains the process for new members to join the board and the importance of meeting attendance requirements.
- The following members have been voted as the directors for 2025
  - Phil Lay: Moved by Steve Wheeler / 2<sup>nd</sup> by Cory Leclerc
  - Chris Harper: Moved by Steve Wheeler / 2<sup>nd</sup> by Carla Rae Carey
  - Robin Killeen: Moved by Steve Wheeler / 2<sup>nd</sup> by Jonathan Lussier
  - Carla Rae Carey: Moved by Colin Miller / 2<sup>nd</sup> by Wayne Hodder
  - Marie-Claude Boudreau: Moved by Steve Wheeler / 2<sup>nd</sup> by Carla Rae Carey
  - Rich Carlson: Moved by Cory Leclerc / 2<sup>nd</sup> by Mat Carey
  - Russ Bullock: Moved by Ryan Edwards / 2<sup>nd</sup> by Anthony Thaulad
  - Jonathan Lussier: Moved by Jason Nickols / 2<sup>nd</sup> by Russ Bullock
  - Mat Carey: Moved by Wayne Hodder / 2<sup>nd</sup> by Steve Wheeler
  - Steve Wheeler: Moved by Johathan Lussier / 2<sup>nd</sup> by Carla Rae Carey
  - Ryan Edwards: Nominated by Mat Carey / 2<sup>nd</sup> by Carla Rae Carey
  - No opposition to any nominee or appointment.
- Phil is re-elected as president, Harper and Robin continue as Treasurer and Secretary respectively.
- The group discusses the importance of having a strong board and the need for new members to join and contribute.

### **New Business and Future Plans**

- Motion: to amend our bylaws for quorum from ~10% of membership to ~5% of membership.
  - Motioned by Robin / 2<sup>nd</sup> by Phil. Member majority in agreement. No opposition.
  - $\circ$  Motion passed: AGM Quorum is set to ~5% of membership.
- Robin introduces the idea of creating a track fund to support trail maintenance and other club activities.
- The group explores the possibility of expanding the track fund to other riding areas and finding new ways to engage volunteers.
- The group discusses the potential benefits of having a dedicated fund for trail maintenance and the need for volunteers to help with these efforts.

- Russ emphasizes the importance of prioritizing either trail development or membership price increases.
- Suggestion for using extra funds from increased membership fees to enhance the trail network.
- Mat argues against a significant price jump, while others discuss gradual increases.
- Carla and others discuss the impact of membership price on club popularity and data collection.
- Russ mentions the new membership program's benefits for data collection and decision-making.
- Robin Killeen provides current riding metrics, highlighting the progress made.
- Discussion on the feasibility of a single membership that covers multiple clubs.
- Phil and others discuss the challenges and differences in membership ideas among various clubs.
- Russ notes Squamish's strong reputation due to trail creation compared to other clubs.
- Phil and others discuss the administrative challenges and pushback against crossclub memberships.
- Russ and others debate the effectiveness of different membership programs and their impact on club reputation.
- The group discusses the importance of having a strong financial foundation and the need to continue improving the club's operations.
- The group discusses the possibility of increasing the membership fee to \$60 and the potential benefits of doing so.
- Carla and others highlight the need to adjust the family membership structure if the individual fee is increased.
- The group explores the idea of adding a donation option for members to support specific projects or initiatives.
- The group reaches a consensus on increasing the individual membership fee to \$60 and adding a donation option for members.
  - Motion: Membership voted by majority to \$60/adult + optional donation moved by Cory Leclerc / 2<sup>nd</sup> by Ryan Edwards
- The group decided to leave the family membership fee as is for 2025.

# **Closing Remarks and Next Steps**

- Robin thanks everyone for their participation and contributions to the meeting.
- The group discusses the importance of continuing to engage members and find new ways to support the club's activities.
- Robin outlines the next steps for the board and the importance of staying in communication with members.
- The meeting concludes with a commitment to continue working together to support the club's goals and initiatives.
- Motion to Adjourn Meeting: Corey Leclerc / 2<sup>nd</sup> by MC Boudreau.

Meeting Adjourned: November 21, 2024 at 8:30PM.